



Baden-Württemberg

Ministry of Economic Affairs,
Skilled Crafts and Tourism

Curriculum Vitae, August 2026

Dr. Nicole Hoffmeister-Kraut was born in Balingen in 1972. After graduating from the Balingen Gymnasium, she studied Business Administration at the University of Tübingen and earned her doctorate in 2001 at the University of Würzburg.

Dr. Hoffmeister-Kraut began her career in London at Morgan Stanley. This was followed by a position as Analyst at Ernst & Young in London and Frankfurt. Since 1998 she has been a partner of the Bizerba SE & Co. KG, headquartered in Balingen. She served as a member of the Supervisory Board from 2014 until her appointment as Minister in May 2016.

Dr. Nicole Hoffmeister-Kraut is also active in the executive committee of the German Protestant Church Congress, in the Friends' Association and Parents' council of various Balingen schools as well as in the Board of Trustees of the Zollernalb Psychiatry Foundation.

She has been a member of the Baden-Württemberg Landtag (regional parliament) since May 2016 and on 12 May 2016 was appointed Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg. On 12 May 2021, Hoffmeister-Kraut was appointed Minister of Economic Affairs, Labour and Tourism of the State of Baden-Württemberg. On 12 May 2026 she was appointed Minister of Economic Affairs, Skilled Crafts and Tourism of the State of Baden-Württemberg.

Until May 2016, she was also member of the Balingen City Council and the Zollernalbkreis County Council.

Dr. Nicole Hoffmeister-Kraut is married and has three daughters.