

African Economic Conference 2018

PROSPECTS FOR SMALL AND MEDIUM-SIZED BUSINESSES OF BADEN-WÜRTTEMBERG

PROGRAM

20th SEPTEMBER 2018

9 AM – 6 PM

09:00 AM	REGISTRATION
09:30 AM	<p>WELCOME SPEECH</p> <ul style="list-style-type: none"> • Dr. Nicole Hoffmeister-Kraut MdL, Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg • Johannes Schmalzl, Managing Director, Chamber of Commerce and Industry of the Stuttgart Region
10:00 AM	<p>ECONOMIC CHALLENGES OF OUR NEIGHBOURING CONTINENT</p> <p>Prince Dr. Asfa-Wossen Asserate, Political Analyst, Consultant for African and Middle-Eastern Affairs and best-selling Author</p>
10:30 AM	<p>PANEL DISCUSSION: ECONOMIC CHANCES IN AFRICA</p> <p>Moderation: Andreas Wenzel, Director Africa, Association of German Chambers of Commerce and Industry</p> <ul style="list-style-type: none"> • Prince Dr. Asfa-Wossen Asserate • Dr. Markus Thill, President Region Africa, Robert Bosch (Pty) Ltd. • Uwe Burkert, Head of Research/ Chief Economist, Landesbank Baden-Württemberg
11:30 AM	REFRESHMENT BREAK AND NETWORKING
11:45 AM	<p>SMART AFRICA</p> <p>Moderation: Hadija Haruna-Oelker</p> <ul style="list-style-type: none"> • Dr. Kamal Bhattacharya, Chief Innovation Officer, Safaricom • Michael Pittelkow, Executive Economic Development Cooperation, SAP SE • Karl Rheinberger, Head of Investor Relations, GreenTec Capital Partners • Matthias Fröhlich-Rehfeld, Depute Head of Programme, Tech Entrepreneurship Initiative “Make-IT in Africa“, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
12:45 PM	Insight GPAD 2018, Timi Olanrewaju, Lead Africa International
01:00 PM	LUNCHEON AND NETWORKING
02:00 PM	<p>AFRICAN MARKETS OVERVIEW</p> <p>Martin Kalhöfer, Germany Trade & Invest</p> <p>Prof. Dr. Philipp von Carlowitz, ESB Business School, Reutlingen University</p>



Baden-Württemberg

MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND HOUSING

02:30 PM

MARKET INSIGHTS WEST AFRICA WITH FOCUS ON HEALTH CARE AND ENERGY

Moderation: Dr. Marc Lucassen, Delegate of German Industry and Commerce in Nigeria

- Shuang Zhang, Area Manager Africa, B. Braun Avitum AG
- Peter Ullmann, CEO, Hospital Engineering GmbH
- Mario Ledic, Governmental and External Affairs, Andritz Hydro GmbH
- Olivier Drücke, Vice President, SOLAR23 GmbH
- Matthias Böhning, Policy Advisor, DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH

03:30 PM

**DISCOVERING EAST AFRICA'S ECONOMIC OPPORTUNITIES:
HOW TO COOPERATE SUCCESSFULLY WITH LOCAL BUSINESS PARTNERS**

Moderation: Estifanos Samuel, CEO, Ethiopia Invest

- Mehreteab Mulugeta Haile, Consul General of the Federal Democratic Republic of Ethiopia
- Maren Diale-Schellschmidt, Delegate of German Industry and Commerce in Kenya
- Waithera Gaitho, CEO, Alternatives Africa, Kenya
- Oliver Heintz und Mary Barongo-Heintz, CEO, Bark cloth

04:30 PM

REFRESHMENT BREAK AND NETWORKING

05:00 PM

**PACKAGING VALUE CHAIN –
THREE WORDS WITH MANY OPPORTUNITIES IN SOUTHERN AFRICA**

Moderation: Martin Kalhöfer, Germany Trade & Invest

- George Monyemangene, Consul General of South Africa
- Frank Aletter, Deputy CEO, Southern African German Chamber of Commerce and Industry
- Bernd Kleinmann, Sales Manager, Uhlmann Pac-Systeme GmbH & Co. KG
- Chiara-Felicitas Otto, Managing Director, exficon GmbH

06:00 PM

CLOSING REMARKS

Hadija Haruna-Oelker

EVENING RECEPTION

musical accompaniment: Hope Theater Nairobi

networking + snack



Baden-Württemberg

MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND HOUSING