

Interreg V B Workshop Euregia ,Leipzig, 28 October 2014

The CENTRAL EUROPE Programme 2014-2020

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- **Achievements of CENTRAL EUROPE since 2007**
- **What's new from 2014 onwards?**
- **Features of the first call**
- **Tools for project ideas and partners search**

Achievements of CENTRAL EUROPE since 2007



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COOPERATING IN CENTRAL EUROPE

CENTRAL EUROPE is a transnational cooperation programme that provides funding for public and private partners working together across borders. The programme is financed through the European Regional Development Fund (ERDF) and part of European Territorial Cooperation. Learn more about us at www.central2013.eu and www.facebook.com/CentralEuropeProgramme

CENTRAL EUROPE AT A GLANCE

COUNTRIES, REGIONS/CITIES, AND INHABITANTS COVERED



PROJECTS CO-FINANCED BY THE PROGRAMME



DURATION OF PROGRAMME



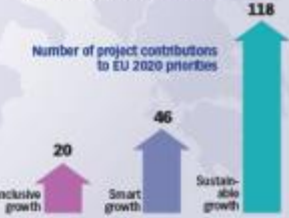
PUBLIC MONEY WELL INVESTED

BUDGET INVESTED



CONTRIBUTING TO EUROPE 2020

CENTRAL EUROPE contributes to the European Union 2020 Strategy and reaching its goals of smart, inclusive and sustainable growth. Concrete targets for employment, innovation, education, social inclusion as well as climate change and energy were set on the European level and CENTRAL EUROPE project results help to meet them on the local and regional levels.



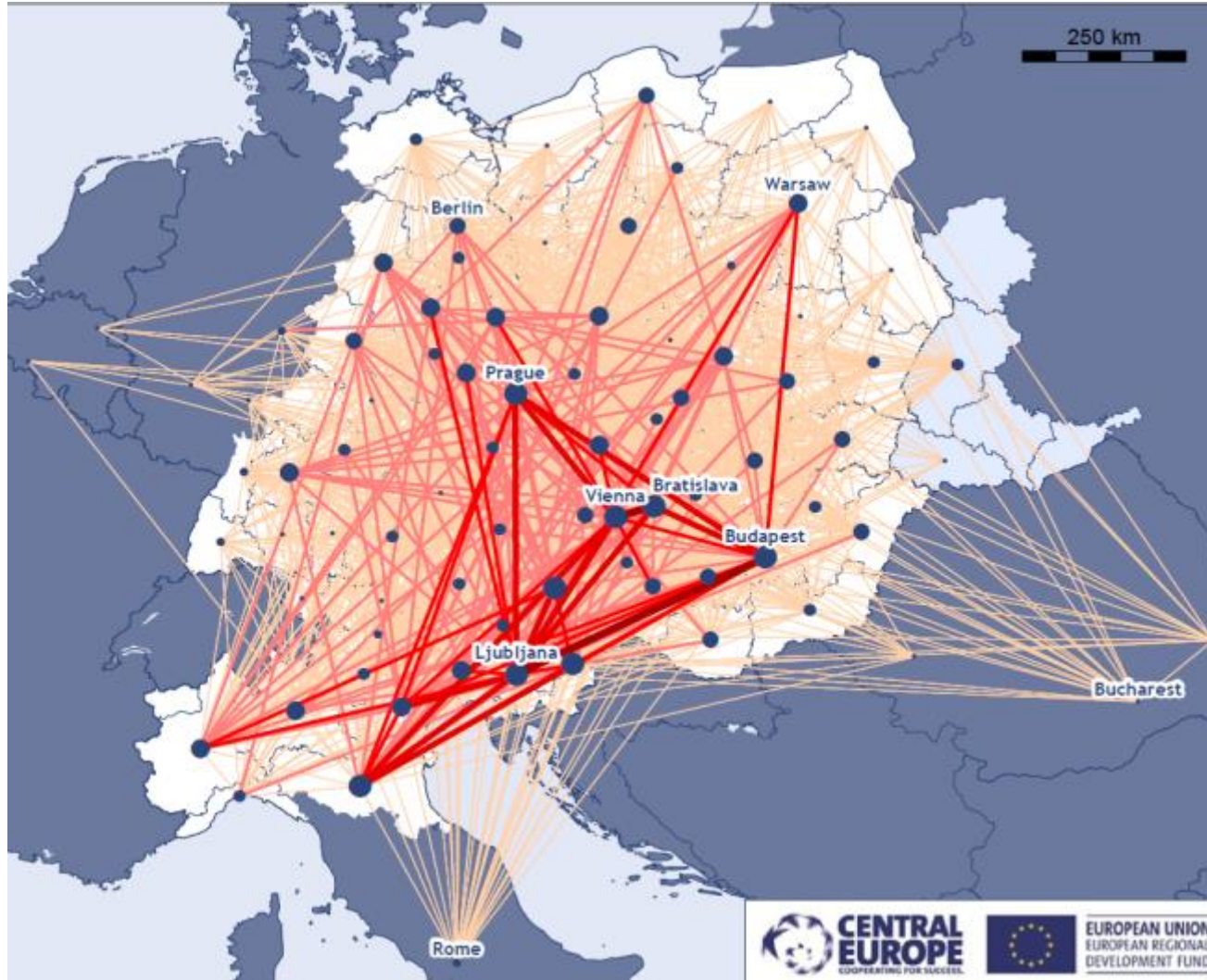
Data: March 2013
design: marioj.at

Achievements of CENTRAL EUROPE since 2007



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Extent of cooperation:
Number of projects per region

- 49 and more projects
- 25-48 projects
- 13-24 projects
- 7-12 projects
- 4-6 projects
- 1-3 projects

Intensity of cooperation:
Number of bilateral linkages between regions

- 40 and more linkages
- 30-39 linkages
- 20-29 linkages
- 10-19 linkages
- 1-9 linkages

Local level: Nuts 2

Origin of data: CENTRAL EUROPE Programme 2007-2013

(c) EuroGeographics Association for administrative boundaries

Status: September 2012

Cartography:
Alexandra Frangenheim



Achievements of CENTRAL EUROPE since 2007



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ABOUT CENTRAL

PROJECTS 2007-2013

DOCUMENTS 2007-2013

NEWS & EVENTS

CENTRAL EUROPE 2014 - 2020

Technology transfer and business innovation

Sustainable public transport and logistics

Environmental risk management and climate change

Energy efficiency and renewable energies

Demographic change and knowledge development

Cultural heritage and creative resources



CENTRAL EUROPE

CENTRAL EUROPE is a European Union programme that encourages cooperation among regions of nine central European countries: Austria, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia, Slovenia and Ukraine. It aims to improve innovation, accessibility and the environment and to enhance the competitiveness and attractiveness of their cities and regions.

[Read more >](#)



CENTRAL PROJECTS

We currently support 124 projects in six thematic fields. Our database provides you with detailed information on each project.

[Read more >](#)

CENTRAL EVENTS

18 September 2014
LOGICAL:Final Conference

18 September 2014
CluStrat: Final Conference

21 September 2014
European Cooperation Day 2014 - Be part of it!

[More events >](#)

CENTRAL NEWS

05 September 2014
CENTRAL EUROPE: Annual Implementation Report 2013 approved by the Commission

28 July 2014
CENTRAL EUROPE 2020: Cooperation Programme submitted to the European Commission

28 July 2014
CENTRAL EUROPE Annual Conference 2014: Documentation

[More news >](#)



Thematic study: Technology transfer and business innovation in the CENTRAL EUROPE Programme



FINAL REPORT
Aug 2015

What's new from 2014 onwards?



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A new geography

Partnerships must be composed by at least **three financing partners from three countries**, at least two of them located in the CENTRAL EUROPE area
(AT, CZ, DE, **HR**, HU, IT, PL, SK, SI)

In duly justified cases, projects can be implemented **outside** the cooperation area



Eligible partners

- a) National, regional and local **public bodies** (including EGTCs)
- b) **Private institutions**, including private companies, having legal personality
- c) **International organisations** acting under the national law of any CENTRAL EUROPE Member State or, with restrictions, under international law

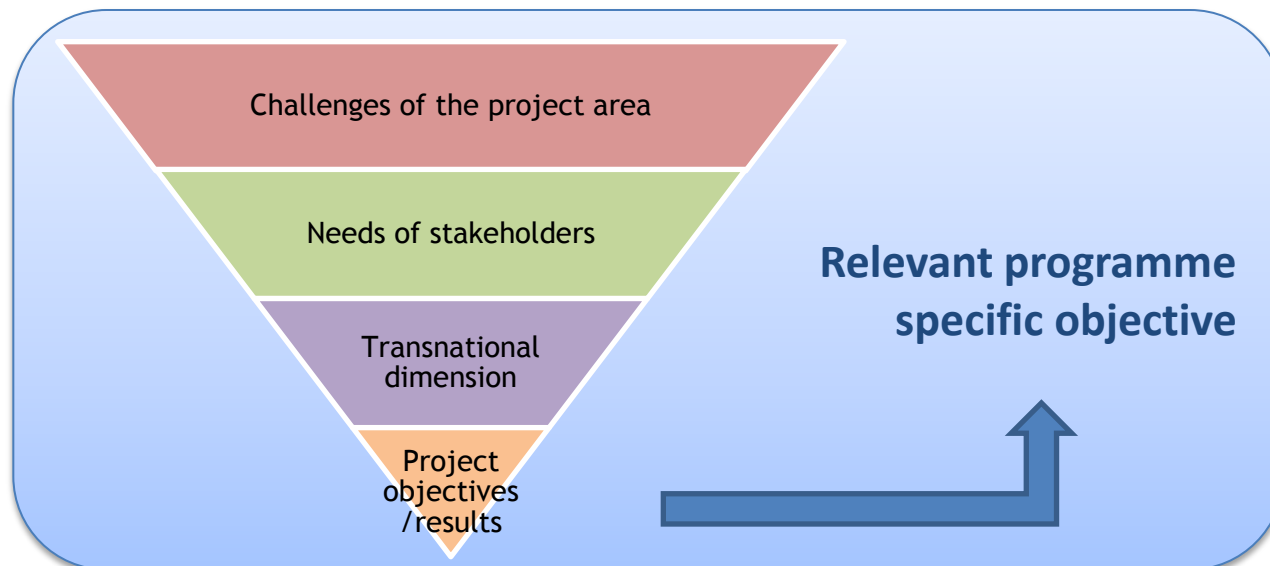


**Private institutions can be lead partners
in all programme priorities**



Result orientation: a new approach to projects

- Projects must tackle challenges, needs and potentials of the area, **building on existing knowledge**
- Projects must concentrate their efforts within the programme specific (thematic) objectives
- Projects must be able to deliver realistic results, driving a **measurable change** (improvement) of the initial situation in the area



What's new from 2014 onwards?



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EU Thematic Objectives

TO1: Strengthening research, technological development and innovation

TO 4: Supporting the shift towards a low-carbon economy in all sectors

TO 6: Preserving and protecting the environment and promoting resource efficiency

TO 7: Promoting sustainable transport removing bottlenecks in key network infrastructure



Cooperating beyond borders in CENTRAL EUROPE to make our cities and regions better places to live and work

CENTRAL EUROPE Priorities

P1: Cooperating on innovation to make CENTRAL EUROPE more competitive

P2: Cooperating on low carbon strategies in CENTRAL EUROPE

P3: Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

P4: Cooperating on transport to better connect CENTRAL EUROPE



Priority 1

Cooperating on innovation to make CENTRAL EUROPE more competitive

Objectives

To improve sustainable linkages among actors of the innovation systems for strengthening regional innovation capacity in central Europe

To improve skills and entrepreneurial competences for advancing economic and social innovation in central European regions

Actions

- Innovation networks and clusters
- Transfer R&D-results to business
- Services for innovation support
- Ease access to financing of innovation
- Increase cooperation between research, public and private sector

- Increase employees' skills on novel technologies/products/services/processes (regional smart specialisation)
- Improve attitudes/mind-sets towards entrepreneurship
- Improve technological and managerial competences for entrepreneurship and social innovation
- Introduce innovative learning systems considering demographic change

What we will co-finance



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Priority 2

Cooperating on low-carbon strategies in CENTRAL EUROPE

Objectives

To develop and implement solutions for increasing energy efficiency and renewable energy usage in public infrastructures

To improve territorially based low-carbon energy planning strategies and policies supporting climate change mitigation

To improve capacities for mobility planning in functional urban areas to lower CO2 emissions

Actions

- Increase energy performance (energy efficiency and renewable energy usage) in public infrastructure
- Novel energy saving technologies
- Harmonise standards and certification systems
- Innovative energy services, incentives and financing schemes

- Improve regional energy performance
- Use endogenous renewable energy potentials
- Improve energy management in the private sector
- Reduce energy consumption (demand focused))
- Improve coordination of energy networks

- Integrated mobility concepts and services
- governance systems for low-carbon mobility
- introduce novel low-carbon technologies for urban public transport (incl. Innovative financing models
- foster smart low-carbon urban mobility



Priority 3

Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

Objectives

To improve integrated environmental management capacities for the protection and sustainable use of natural heritage and resources

To improve capacities for the sustainable use of cultural heritage and resources

To improve environmental management of functional urban areas to make them more livable places

Actions

- Sustainable management of protected or highly valuable areas
- Sustainable use of natural resources for regional development
- Innovative environmental technologies/tools
- Facilitate integrated environmental management
- Harmonise environmental management

- Valorise cultural heritage and creative industries potentials
- Integrated territorial strategies building on cultural heritage
- Management tools to preserve and sustainably use cultural heritage
- Promote the use of cultural heritage for regional economic growth

- Manage and improve urban environmental quality
- Strengthen capacity for urban environmental planning
- Mitigate land-use conflicts
- Rehabilitate and re-activate brownfields
- Support smart city strategies (environmental pilot applications)



Priority 4

Cooperating on transport to better connect CENTRAL EUROPE

Objectives

To improve planning and coordination of regional passenger transport systems for better connections to national and European transport networks

To improve coordination among freight transport stakeholders for increasing multimodal environment-friendly freight solutions

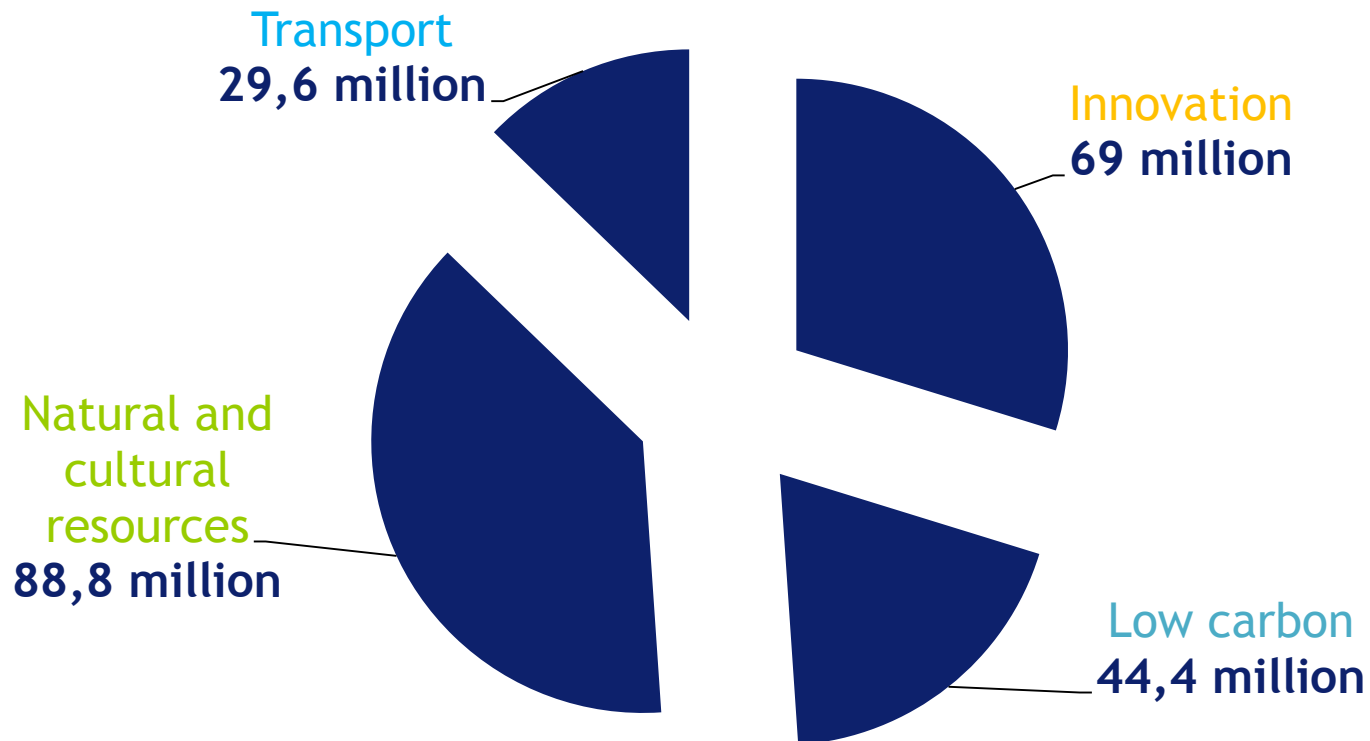
Actions

- Better connection of peripheral regions to existing transport networks
- Improve regional public passenger transport systems, in particular across borders
- Test pilot applications and services for smart regional mobility
- Develop improved mobility services in the public interest

- Strengthen multimodality of environmentally-friendly freight transport systems
- Improve coordination between multimodal freight transport actors
- Increase share of environmentally-friendly logistics
- Optimise freight transport chains
- Greening the last mile of freight transport



ERDF allocation per priority



- ERDF co-financing rate:
 - **85 %** (CZ, HR, HU, PL, SK, SI)
 - **80 %** (AT, DE, IT)



Key facts and figures of the first call for proposals

- Open to **all programme priorities** and **all specific objectives**
- Organised according to a **“two-step”** procedure
- Indicative financial allocation up to **EUR 80 million ERDF**
- **Web-based** application form
- **Simplified formal requirements** for submission
- Will be launched upon adoption of the programme by the European Commission (indicatively in **early 2015**)



Two-step call procedure

- Step 1 will be **limited to few fields of the application form**:
 - Territorial challenges, transnational cooperation approach
 - Project focus - objectives and expected results
 - Sustainability and transferability
 - Policy context
 - Basic information on thematic work packages
 - Indicative budget
 - Partner information
- **Continuity** between the two steps must be ensured in terms of:
 - Project focus (objectives and expected results)
 - Partnership (only limited flexibility, Lead Applicant must remain the same)
 - Total project budget



Main project characteristics

- Recommended **financial size**:
1 to 5 million EUR total project budget. Smaller or larger projects will be supported in exceptional cases
- Recommended **project duration**:
30 to 36 months (up to maximum 48 months)
- Recommended **size of the partnership**:
up to 12 partners (but: more are not excluded)

Tools for project ideas and partner search



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CENTRAL NEWS

28 July 2014

CENTRAL EUROPE 2020:
Cooperation Programme submitted to the European Commission

28 July 2014

CENTRAL EUROPE Annual Conference 2014: Documentation

27 July 2014

European Commission: Cohesion Policy open data platform launched

CENTRAL EUROPE

CENTRAL EUROPE 2020 will continue to support regional cooperation among central European countries: Austria, Croatia, the Czech Republic, Hungary, Poland, Slovakia and Slovenia, as well as parts of Germany and Italy. The overall objective of the programme is “to cooperate beyond borders to make central European cities and regions better places to live and work” by implementing smart solutions answering

CENTRAL DOCUMENTS

CENTRAL EUROPE 2020 Cooperation Programme (Draft submitted to European Commission incl. glossary, July 2014; pdf 2.9 MB)

Summary of CENTRAL EUROPE 2020 Cooperation Programme (Draft, July 2014; pdf 759 KB)

Main inputs collected through partner dialogues (October 2013, pdf 4.6 MB)

Tools for exchange on project ideas and partner search can be found at:

www.central2020.eu



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