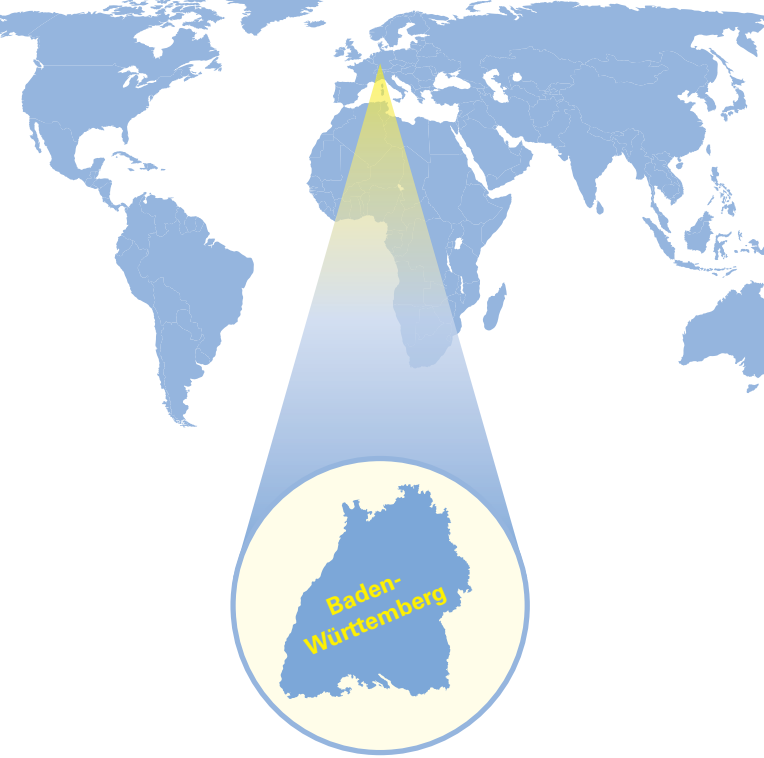


Economic Facts and Figures Baden-Württemberg 2020



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU



This south-west state of Germany is a top quality location for enterprises with international standing.

Baden-Württemberg's strength is its high economic performance. This strong export-oriented economy invests enormous amounts in research and development as well as in innovations. Flagship branches are the technology sectors like automobile production and mechanical and electrical engineering.

A successful network of small, medium-sized and large manufacturers, closely intertwined to research facilities and production-oriented services, is the motor behind the strong economic development.

Baden-Württemberg's high quality standards are an ideal location for successful business.

For more information please refer to the addresses and telephone numbers on the last page.

Area and Population		2010	2015	2019
	Unit			
Area	km²	35 751	35 751	35 748
Total population	1 000	10 754	10 880	11 070
less than 20 years	1 000	2 129	2 098	2 111
65 years and over	1 000	2 091	2 152	2 232
density of population	population per km²	301	304	310

Economic Strength

Gross domestic product				
in current prices	EUR mill.	382 897	464 178	524 325
per capita	EUR	36 534	42 987	47 290
real economic growth	%	7,8	2,7	0,1
Distribution of gross value added (current prices)				
Agriculture, forestry and fishing	%	0,6	0,5	0,6
Industry, excluding construction	%	33,7	34,9	33,7
Manufacturing	%	30,9	32,9	31,8
Construction	%	4,2	4,4	5,3
Service activities	%	61,6	60,2	60,3
Trade, transportation and storage, accommodation, information and communication	%	18,6	18,3	18,6
Financial, insurance and real estate activities, professional service activities	%	24,5	24,2	23,7
Public administration and other service activities, education and human health	%	18,4	17,7	18,1

Labor market

Unemployed	1 000	258,7	181,1	144,6
Unemployment rate (ILO)	%	4,8	3,1	2,4

Total employment

	Unit	2010	2015	2019
Total employment	1 000	5 720	6 091	6 395
Percentage of total employment				
Agriculture, forestry and fishing	%	1,3	1,1	1,1
Industry, excluding construction	%	25,9	25,8	25,8
Manufacturing	%	24,9	24,7	24,7
Construction	%	5,2	5,1	5,4
Service activities	%	67,6	68,0	67,7
Trade, transportation and storage, accommodation, information and communication	%	24,6	24,5	24,3
Financial, insurance and real estate activities, professional service activities	%	15,3	15,8	15,5
Public administration and other service activities, education and human health	%	27,8	27,7	27,9

Companies in Baden-Württemberg in 2018

Economic sector	Enterprises		
	Number	Employees subject to social insurance	Turnover
	1 000		EUR bill.
Manufacturing	40,9	1 569,5	488,9
Construction	49,7	240,9	45,0
Wholesale and retail trade; repair of motor vehicles and motorcycles	84,2	674,0	331,8
Transportation and storage	13,9	159,3	22,6
Accommodation and food service activities	36,8	123,2	11,7
Information and communication	17,5	175,8	35,6
Financial and insurance activities	10,3	115,6	12,3
Real estate activities	21,2	25,7	12,8
Professional, scientific and technical activities	72,0	293,7	48,1
Administrative and support service activities	26,5	247,2	23,4
Human health and social work activities	30,6	576,7	10,5
Arts, entertainment and recreation	13,6	38,0	5,7
Other service activities	34,3	122,3	5,2

Industry		2010	2015	2019
(manufacturing)	Unit			
Local units	Number	8 047	8 187	8 550
Employees	1 000	1 155	1 245	1 334
Turnover	EUR mill.	272 873	345 729	369 855
Domestic Turnover	EUR mill.	136 666	153 115	165 643
Foreign Turnover	EUR mill.	136 207	192 614	204 212
Export rate	%	49,9	55,7	55,2
Wages and salaries per employee	EUR	43 319	50 697	55 700

Industrial Structure

(Percentage in proportion to the turnover in manufacturing)

Manufacture of motor vehicles, trailers and semi-trailers	%	25,9	31,0	29,8
Manufacture of machinery and equipment n.e.c.	%	20,5	21,4	21,5
Manufacture of fabricated metal products, except machinery and equipment	%	7,3	7,0	7,4
Manufacture of electrical equipment	%	7,3	6,5	6,8
Manufacture of computer, electronic and optical products	%	5,3	4,2	4,4
Manufacture of food products	%	5,2	4,1	4,1
Manufacture of rubber and plastic products	%	4,0	3,8	3,9
Manufacture of chemicals and chemical products	%	3,6	3,3	3,1
Manufacture of basic pharmaceutical products and pharmaceutical preparations	%	2,7	2,7	2,9

Craft

Local units	Number	106 844	109 044	110 791
Employees	1 000	704	740	753
Turnover	EUR bill.	76,1	88,4	103,2

Primary Construction Industry

Local units (June)	Number	6 921	7 158	7 481
Employees (June)	1 000	86	93	107
Turnover	EUR mill.	10 301	13 454	19 068

Education		2010	2015	2019
	Unit			
Total students	1 000	1 651	1 545	1 521
General education schools	1 000	1 219	1 121	1 104
Vocational training	1 000	432	424	417
Total college and university students	1 000	287	357	357
Law, economic and social sciences	1 000	86	122	127
Mathematics, natural sciences	1 000	54	39	39
Engineering sciences	1 000	60	111	107
Vocational Training				
Total trainees (apprentices)	1 000	205	190	190
Industry and commerce	1 000	124	118	117
Craft	1 000	55	47	47
Agriculture	1 000	4	4	4
Civil service	1 000	6	5	6
Liberal professions	1 000	15	15	15
Home economics	1 000	2	1	1
Science and Research				
State expenditures (incl. communities)	EUR mill.	3 585	4 529	4 994
Total college and university staff	1 000	61	72	68
Natural and engineering sciences	1 000	21	25	23
Total staff in research and development work in the industrial sector	1 000	97,5	114,0	131,9
R&D intensity	%	4,4	4,9	5,6
Domestic applications for a patent	Number	14 783	14 221	15 230
Engineer density	%	.	3,7	4,0

Tourism		2010	2015	2019
	Unit			
Guest beds	1 000	393	394	424
Overnight stays	1 000	43 515	50 763	57 187
Foreign guests	1 000	8 020	11 124	12 238
Foreign Trade				
Total exports	EUR mill.	152 722	195 988	205 172
Motor vehicles and parts	EUR mill.	35 108	50 618	46 259
Machinery	EUR mill.	32 572	39 788	42 265
Pharmaceutical products	EUR mill.	13 053	21 541	23 888
Data processing devices, electronic and optical products	EUR mill.	11 415	13 137	15 135
Electrical equipment	EUR mill.	10 187	12 832	14 533
Chemical products	EUR mill.	7 098	9 425	9 791
Country of destination				
EU 27	EUR mill.	72 561	85 070	95 406
France	EUR mill.	12 452	14 432	16 069
Netherlands	EUR mill.	11 532	12 791	14 241
Italy	EUR mill.	8 572	8 278	9 614
USA	EUR mill.	13 631	25 847	25 226
People’s Republic of China	EUR mill.	11 079	13 916	16 409
Switzerland	EUR mill.	12 622	13 368	15 251
United Kingdom	EUR mill.	7 898	14 372	10 470
Japan	EUR mill.	2 843	3 814	5 115
Total imports	EUR mill.	126 295	155 748	183 682
EU 27	EUR mill.	67 170	86 238	104 393
Italy	EUR mill.	8 689	11 581	13 512
Netherlands	EUR mill.	6 622	13 061	12 781
France	EUR mill.	10 047	11 353	12 082
Switzerland	EUR mill.	11 763	14 716	16 311
People’s Republic of China	EUR mill.	9 551	10 453	13 902
USA	EUR mill.	10 548	12 903	12 799

Baden-Württemberg's Economic Ranking in Germany

	2010	2015	2019
	Percentage (%) in proportion to Germany		
Area	10,0	10,0	10,0
Population	13,2	13,2	13,3
Persons in employment	13,9	14,1	14,1
Manufacturing	17,7	17,9	18,3
Self-employed	13,2	13,5	13,4
Gross domestic product (current prices)	14,9	15,3	15,3
General education school population	13,9	13,5	13,3
Vocational school population	15,3	16,0	16,0
Total college and university student population	13,0	13,0	12,6
Mathematics, natural sciences	14,0	12,6	12,0
Total staff in research and development work in the industrial sector	27,3	28,2	30,2
Domestic applications for a patent	31,3	30,0	32,7
Employees, manufacturing	20,4	20,3	20,7
Machinery	30,1	29,9	30,7
Vehicle construction	27,4	27,1	27,8
Overnight stays	11,4	11,6	11,5
Exports	16,0	16,4	15,5
Machinery	23,0	23,4	21,7
Motor vehicles and parts	21,8	22,3	20,7
Pharmaceutical products	25,9	30,8	28,8
Electrical equipment	16,9	17,8	16,2
	Key level figures (Germany = 100)		
Per capita gross domestic product (current prices)	85,0	100,0	110,0
Per capita expenditures on research and development	197,0	193,4	210,6
Export rate (manufacturing)	112,5	117,5	113,1
Gross wages and salaries per employee	108,3	108,8	108,6

Baden-Württemberg´s Largest Cities 2018

City	Population	Area
	1 000	km ²
Stuttgart	636	207
Karlsruhe	312	173
Mannheim	311	145
Freiburg	230	153
Heidelberg	160	109
Heilbronn	127	100
Ulm	126	119
Pforzheim	126	98
Reutlingen	116	87
Esslingen	94	46
Ludwigsburg	93	43
Tübingen	90	108

Information and addresses

If you are interested in more detailed information on cooperation with companies in Baden-Württemberg and on issues of industrial development, please contact one of the following addresses:

International economic cooperation

Ministerium für Wirtschaft, Arbeit
und Wohnungsbau
Baden-Württemberg
Schlossplatz 4 (Neues Schloss)
D 70173 Stuttgart
Telefon +49 711/123-28 69
Telefax +49 711/123-28 71
pressestelle@wm.bwl.de
www.wm.baden-wuerttemberg.de

Baden-Württembergischer
Industrie- und Handelskammertag e. V.
Jägerstraße 40
D 70174 Stuttgart
Telefon +49 711/22 55 00 60
Telefax +49 711/22 55 00 77
info@bw.ihk.de
www.bw.ihk.de

Handwerk International
Baden-Württemberg
Heilbronner Straße 43
D 70191 Stuttgart
Telefon +49 711/16 57-251
Telefax +49 711/16 57-827
info@handwerk-international.de
www.handwerk-international.de

Industrial development, corporate liaison

Baden-Württemberg International
Gesellschaft für internationale
wirtschaftliche und wissenschaftliche
Zusammenarbeit mbH
Willi-Bleicher-Straße 19
D 70174 Stuttgart
Telefon +49 711/2 27 87-0
Telefax +49 711/2 27 87-22
info@bw-i.de
www.bw-i.de



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU

Ministerium für Wirtschaft,
Arbeit und Wohnungsbau
Baden-Württemberg
Schlossplatz 4 (Neues Schloss)
70173 Stuttgart
Telefon +49 711/ 123 - 0 Zentrale
Telefax +49 711/ 123 - 28 71
pressestelle@wm.bwl.de

www.wm.baden-wuerttemberg.de

in cooperation with

Statistisches Landesamt
Baden-Württemberg
Böblinger Straße 68
D 70199 Stuttgart
Telefon +49 711/ 641-0 Zentrale
Telefax +49 711/ 641- 24 40
poststelle@stala.bwl.de

www.statistik-bw.de

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Baden-Württemberg

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