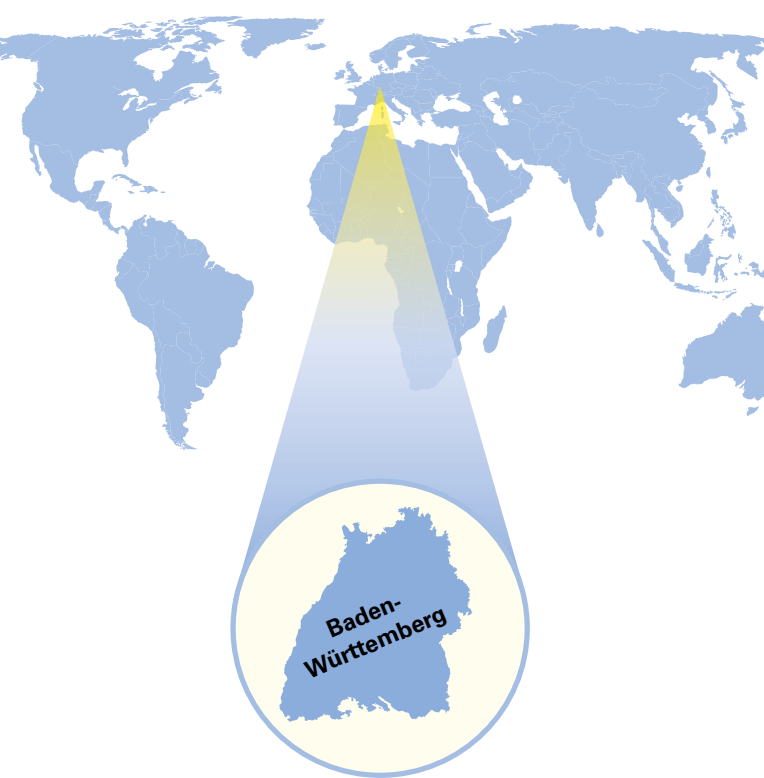


Economic Facts and Figures Baden-Württemberg 2024



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND TOURISMUS



Based in the Southwest of Germany, the federal state of Baden-Württemberg is a top location for enterprises with a global reputation.

The particular strength of Baden-Württemberg is its high economic performance characterized by a strong export position and huge investments in research and development as well as in innovations. Outstanding branches are the technology sectors such as automobile production and mechanical and electrical engineering.

A successful network of small, medium-sized and large manufacturers closely intertwined to research facilities and production-oriented services is a key factor for achieving this strong economic development.

Due to its high quality standards, Baden-Württemberg is an ideal location for successful business.

For additional information please refer to the addresses and telephone numbers provided on the last page.

Area and Population	Unit	2010	2015	2023
Area	km ²	35 751	35 751	35 748
Total population	1 000	10 754	10 880	11 339
under 20 years	1 000	2 129	2 098	2 195
65 years and over	1 000	2 091	2 152	2 393
population density	inhabitants per km ²	301	304	317
Economic Strength	Unit	2010	2015	2023
Gross domestic product				
in current prices	EUR mill.	382 897	463 346	615 071
per capita	EUR	36 534	42 910	54 339
real economic growth	%	7,8	2,5	-0,6
Distribution of gross value added (current prices)				
Agriculture, forestry and fishing	%	0,6	0,5	0,4
Industry, excluding construction	%	33,7	35,0	33,7
Manufacturing	%	30,9	32,9	31,1
Construction	%	4,2	4,4	6,1
Service activities	%	61,6	60,1	59,8
Trade, transportation and storage, accomodation, information and communication	%	18,6	18,3	19,5
Financial, insurance and real estate activities, professional service activities	%	24,5	24,2	22,5
Public administration and other service activities, education and human health	%	18,4	17,7	17,8
Labor Market	Unit	2010	2015	2023
Unemployed	1 000	258,7	181,1	164,6
Unemployment rate (ILO)	%	4,8	3,1	2,7

Total Employment	Unit	2010	2015	2023
Total employment	1 000	5 720	6 091	6 449
Percentage of total employment				
Agriculture, forestry and fishing	%	1,3	1,1	1,0
Industry, excluding construction	%	25,9	25,8	24,9
Manufacturing	%	24,9	24,7	23,7
Construction	%	5,2	5,1	5,5
Service activities	%	67,6	68,0	68,6
Trade, transportation and storage, accomodation, information and communication	%	24,6	24,5	24,3
Financial, insurance and real estate activities, professional service activities	%	15,3	15,8	15,4
Public administration and other service activities, education and human health	%	27,8	27,7	29,0

Companies in Baden-Württemberg in 2022

Economic sector	Enterprises		
	Number	Employees subject to social insurance	Turnover
	1 000		EUR bill.
Manufacturing	38,0	1 520,1	572,0
Construction	49,3	261,4	56,2
Wholesale and retail trade; repair of motor vehicles and motorcycles	77,2	691,3	415,2
Transportation and storage	12,8	165,1	27,0
Accommodation and food service activities	33,5	119,0	12,6
Information and communication	17,5	205,0	57,1
Financial and insurance activities	11,1	117,6	77,9
Real estate activities	26,8	27,9	14,1
Professional, scientific and technical activities	68,7	324,8	64,0
Administrative and support service activities	27,3	247,9	29,6
Human health and social work activities	33,2	637,5	24,8
Arts, entertainment and recreation	11,9	40,0	6,0
Other service activities	32,1	126,5	5,4

Industry (manufacturing)	Unit	2010	2015	2023
Local units	Number	8 047	8 187	8 515
Employees	1 000	1 155	1 245	1 310
Turnover	EUR mill.	272 873	345 729	447 822
Domestic turnover	EUR mill.	136 666	153 115	186 519
Foreign turnover	EUR mill.	136 207	192 614	261 303
Export rate	%	49,9	55,7	58,3
Wages and salaries per employee	EUR	43 319	50 697	60 792

Industrial Structure (Percentage in proportion to the turnover in manufacturing)	Unit	2010	2015	2023
Manufacture of motor vehicles, trailers and semi-trailers	%	25,9	31,0	31,6
Manufacture of machinery and equipment n.e.c.	%	20,5	21,4	18,8
Manufacture of fabricated metal products, except machinery and equipment	%	7,3	7,0	7,1
Manufacture of electrical equipment	%	7,3	6,5	6,7
Manufacture of computer, electronic and optical products	%	5,3	4,2	6,7
Manufacture of food products	%	4,5	4,1	4,3
Manufacture of chemicals and chemical products	%	3,6	3,3	4,3
Manufacture of rubber and plastic products	%	4,0	3,8	3,7
Manufacture of basic pharmaceutical products and pharmaceutical preparations	%	2,7	2,7	1,7

Craft	Unit	2010	2015	2023
Local units	Number	106 844	109 044	126 882
Employees	1 000	704	740	760
Turnover	EUR bill.	76,1	88,4	121,4

Primary Construction Industry	Unit	2010	2015	2023
Local units (June)	Number	6 921	7 158	8 442
Employees (June)	1 000	86	93	116
Turnover	EUR mill.	974	1 193	1 979

Education	Unit	2010	2015	2023
Total students	1 000	1 651	1 545	1 531
General education schools	1 000	1 219	1 121	1 143
Vocational training	1 000	432	424	388
Total college and university students	1 000	287	357	349
Law, economic and social sciences	1 000	86	122	125
Mathematics, natural sciences	1 000	54	39	40
Engineering sciences	1 000	60	111	98
Vocational Training	Unit	2010	2015	2023
Total trainees (apprentices)	1 000	205	190	171
Industry and commerce	1 000	124	118	103
Craft	1 000	55	47	43
Agriculture	1 000	4	4	4
Civil service	1 000	6	5	6
Liberal professions	1 000	15	15	16
Home economics	1 000	2	1	1
Science and Research	Unit	2010	2015	2023
State expenditures (incl. communities)	EUR mill.	3 585	4 529	5 938
Total college and university staff	1 000	61	72	79
Natural and engineering sciences	1 000	21	25	26
Total staff in research and development work in the industrial sector	1 000	97,5	114,0	142,0
R&D intensity	%	4,8	4,9	5,6
Domestic applications for a patent	Number	14 783	14 221	14 648
Engineer density	%	.	3,7	4,2

Tourism	Unit	2010	2015	2023
Guest beds	1 000	393	394	440
Overnight stays	1 000	43 515	50 763	57 517
Foreign guests	1 000	8 020	11 124	11 654
Foreign Trade	Unit	2010	2015	2023
Total exports	EUR mill.	152 722	195 988	251 887
Motor vehicles and parts	EUR mill.	35 108	50 618	56 823
Machinery	EUR mill.	32 572	39 788	50 190
Pharmaceutical products	EUR mill.	13 053	21 541	29 371
Data processing devices, electronic and optical products	EUR mill.	11 415	13 137	18 178
Electrical equipment	EUR mill.	10 187	12 832	17 901
Chemical products	EUR mill.	7 098	9 425	12 061
Country of destination				
EU 27	EUR mill.	72 561	85 070	121 315
France	EUR mill.	12 452	14 432	18 970
Netherlands	EUR mill.	11 532	12 791	17 532
Italy	EUR mill.	8 572	8 278	14 922
USA	EUR mill.	13 631	25 847	36 404
People´s Republic of China	EUR mill.	11 079	13 916	18 741
Switzerland	EUR mill.	12 622	13 368	18 143
United Kingdom	EUR mill.	7 898	14 372	10 904
Japan	EUR mill.	2 843	3 814	4 089
Total imports	EUR mill.	126 295	155 748	228 989
EU 27	EUR mill.	67 170	86 238	128 487
Italy	EUR mill.	8 689	11 581	17 805
France	EUR mill.	10 047	11 353	13 291
Netherlands	EUR mill.	6 622	13 061	12 648
People´s Republic of China	EUR mill.	9 551	10 453	20 935
USA	EUR mill.	10 548	12 903	18 536
Switzerland	EUR mill.	11 763	14 716	17 643

Baden-Württemberg's Economic Role in Germany

	2010	2015	2023
	Percentage (%) in proportion to Germany		
Area	10,0	10,0	10,0
Population	13,2	13,2	13,4
Persons in employment	13,9	14,1	14,0
Manufacturing	17,7	17,9	18,2
Self-employed	13,2	13,5	13,3
Gross domestic product (current prices)	14,9	15,3	14,9
General education school population	13,9	13,5	13,0
Vocational school population	15,3	16,3	16,3
Total college and university student population	13,0	13,0	12,3
Mathematics, natural sciences	14,0	12,6	13,2
Total staff in research and development work in the industrial sector	27,3	28,2	29,7
Domestic applications for a patent	31,3	30,0	38,1
Employees, manufacturing	20,2	20,3	20,7
Machinery	30,1	29,9	30,6
Vehicle construction	27,4	27,1	27,6
Overnight stays	11,4	11,6	11,8
Exports	16,0	16,4	15,8
Pharmaceutical products	25,9	30,8	26,0
Machinery	23,0	23,4	22,3
Motor vehicles and parts	21,8	22,3	21,0
Computer, electronic and optical products	13,8	13,5	13,6
	Key level figures (Germany = 100)		
Per capita gross domestic product (current prices)	114,4	115,8	111,5
Per capita expenditures on research and development	185,1	193,4	200,8
Export rate (manufacturing)	112,5	117,5	117,0
Gross wages and salaries per employee	106,9	107,7	106,3

Largest Cities in Baden-Württemberg 2022

City	Population	Area
	Number	km ²
Stuttgart, State Capital	633 484	207
Mannheim, University City	316 877	145
Karlsruhe, City	309 964	173
Freiburg im Breisgau, City	237 244	153
Heidelberg, City	162 960	109
Heilbronn, University City	130 093	100
Ulm, University City	129 942	119
Pforzheim, City	128 992	98
Reutlingen, City	118 528	87
Esslingen, City	95 881	46
Ludwigsburg, City	94 859	43
Tübingen, University City	93 615	108

Information and Addresses

If you are interested in more detailed information on cooperation with companies in Baden-Württemberg and on issues of industrial development, please contact one of the following addresses:

International Economic Cooperation

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Industrial Development, Corporate Liaison

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Baden-Württemberg

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Baden-Württemberg

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